



Your source for the latest news, tips, advice and information to help you save energy, money and the environment.

Are you being efficient with your energy efficiency?

Do you turn off lights when leaving a room? Lower your thermostat when you're not at home? Turn off the water while brushing your teeth? Group errands together so you do less driving?

Making the right decisions about how to save energy can have a big impact on annual energy costs and the environment. But are you making the smartest choices and doing the right things to achieve that goal? You may think so, but there's a big difference between "energy cutting" and "energy efficiency."

Many people mistake energy cutting for energy efficiency, but while both are positive actions in the right direction, there is a big difference:

- **Turning off lights when leaving the room = energy cutting**
- **Replacing light bulbs with compact fluorescent lights = energy efficiency**



Energy cutting saves energy in the short-term. But if you really want to make a dent into your energy savings, you need to take the extra step into energy efficiency.

- **Lowering your thermostat when you're not at home = energy cutting**
- **Replacing your heating equipment with a unit that is more energy-efficient = energy efficiency**

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Make sure you know everything you need to know about heating oil.

The old saying is very true, it really does "pay to stay informed." As your home heating oil and comfort services provider, as well as your energy savings partner, we believe it's important to keep you informed of the latest industry facts and figures, too! This goes beyond finding out how your home heating system works to learning new facts and smart reasons why oil is the right choice to heat your home.

- ✓ Over 30 million Americans depend on oil powered heat for their homes, businesses and so much more.¹
- ✓ Of the 111 million households in the United States, approximately 8 million use heating oil as their main heating fuel and 6.4 million of those households (roughly 80%) are located in the Northeast.¹
- ✓ In 2008, about 5.1 billion gallons of heating oil were sold to residential consumers in the Northeast; this is 82% of total residential fuel oil sales. The remaining 18% of annual sales are in the northern part of the country and Mid-Atlantic.¹
- ✓ Innovations in heating equipment and conservation means that an average consumer using 1,200 gallons of heating oil in 1989 now uses only 800 gallons, or 25% less!¹
- ✓ Since 1970, the heating oil industry has cut its total greenhouse gas emissions by approximately one third.²

¹ Source: www.heatingnews.org

² Source: National Oilheat Research Alliance

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SEE OUR SPECIAL OFFER! SAVE UP TO \$700 THIS WINTER! >

Are you being efficient with your energy efficiency?

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Replacing your home heating equipment is the first and smartest step you can take to be truly energy-efficient and save money. Here's why:

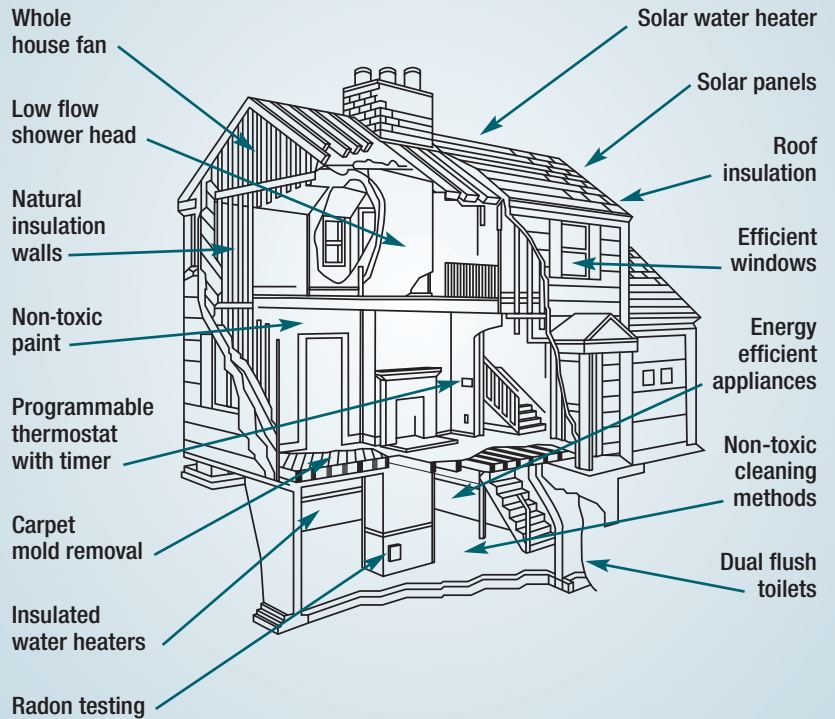
- **Home comfort** – If your current system is too big or too small it is likely not heating your home adequately.



- **Reliability** – Most repairs occur during heavy use months. You won't need to worry about repairs with new equipment.
- **Environmentally-friendly** – Changing from older energy units and high repair costs to new equipment helps you save money, live a greener lifestyle and help the environment.

Plus, with some states offering rebates, tax credits and other financial incentives, now may be the best time to do it!

Do you know that there are many other areas in your home that are potential places to conserve energy?



Source: www.airconditioning-and-heating.com/ac-hvac-repair-vs-replace.php

Customer Talk

“I had a new oil burner and hot water heater installed in December and am very pleased with it. I just wanted to let you know that the guys who installed it did a fantastic job! They were very friendly and courteous, and they cleaned up and left the area very neat. My family was very pleased, too. Thank you again for such good service. It proves why I've been a satisfied customer for 50 years!”



Share your experiences by sending them to customertalk@meenan.com and they could be featured here, too.

Did you know?

There are many resources available to help you recognize the advantages of energy-efficient home heating equipment, household appliances, even windows and doors!



But, what is ENERGY STAR and how does the Energy Guide label really work?

ENERGY STAR is the trusted, government-backed symbol for energy efficiency, helping us all save money and protect the environment through energy-efficient products and practices. It was established to:

- Reduce greenhouse gas emissions and other pollutants caused by the inefficient use of energy.
- Make it easy for consumers to identify and purchase energy-efficient products that offer savings on energy bills without sacrificing performance, features and comfort.

ENERGY STAR units are more power-efficient and consume less energy for the same performance levels, which can be translated into lower utility bills for you.

How to read the ENERGY GUIDE label.

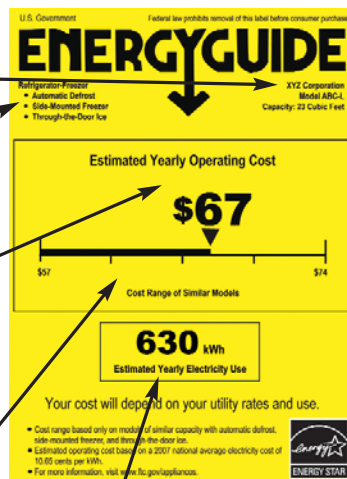
The make, model, and size tell you exactly what product this label describes.

Lists key features of the appliance.

What you might pay to run the appliance for a year, based on the electricity use and the national average cost of energy.

The cost range helps you compare the energy use of different models by showing you the range of operating costs for models with similar features.

An estimate of how much electricity the appliance uses in a year based on typical use. Multiply this by your local electricity rate on your utility bill to better judge what your actual operating cost might be.



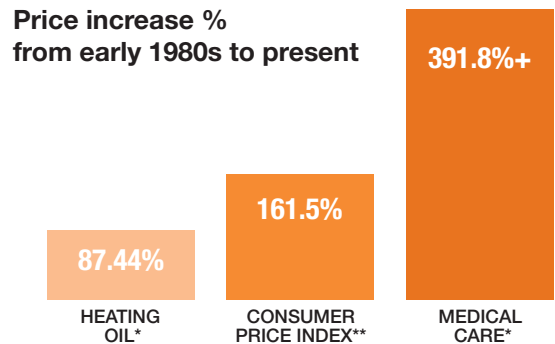
Learn more about ENERGY STAR and energy efficiency by visiting www.energystar.gov or the Resources section on our website.



Everything you need to know about heating oil.

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✓ Compared to the Consumer Price Index, which represents the average prices consumers pay on a wide range of products, heating oil has increased about half as much. In comparison, medical care has increased in cost by nearly 400%!³



*Source: U.S. Department of Labor, Bureau of Labor Statistics
**Source: Historical CPI, inflationdata.com

When all of the economic and environmental factors are considered, heating oil tells a great story in terms of reliability, affordability and sustainability. The facts speak for themselves. Oil heat is the smartest choice for you to heat your home!

3 Source www.oilheatamerica.com

SAVE UP TO \$700
on energy costs this winter!*

Save up to \$500 on annual heating costs — burn less oil with a new boiler or furnace.*

Get \$200 in FREE OIL when you install a qualifying heating system.*

\$0 down and attractive financing for qualified customers!*

*For current customers only. Visit our website's Special Offers page for complete details, terms, conditions and other offers.